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g r o u p

**OUTDOOR ADVERTISING**

**Wallscapes**

#### **OUTDOOR BILLBOARDS:**

Wave Omnimedia will make your property work for you. Our sign structures will draw a new awareness of your business location.

#### **NO INVESTMENT REQUIRED:**

All of our signs are designed to be virtually maintenance free. They are printed on a non-fade vinyl that is lapped over your existing structure. Wave Omnimedia is responsible for ALL costs of producing the artwork and installation.

#### **SUPPLEMENTAL INCOME:**

By leasing your commercial or industrial property to Wave Omnimedia, we can provide a steady source of income which maximizes a return on your property investments and increases the potential re-sale value.

#### **FACTORS:**

The following determine the amount Wave Omnimedia will pay for your property:

- size/type of sign
- traffic count of surrounding intersections
- advertisers demand for coverage in the area

#### **WHAT WE EXPECT:**

There are substantial upfront costs as well as hours of work put into market research and the development of marketing materials. Therefore, we retain the first 6 months payments of the lease. All sign maintenance will be done by Wave Omnimedia.

#### **TERMS OF LEASE:**

- Initial 10 year lease - with two 5 year automatic renewal terms
- Land owner will receive 15 - 25% of the gross advertising revenues received per month
- 6 month revenue reserve

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